

Business – Annotated Bibliography Example

Citation (APA):

Porter, M. E. (2008). The five competitive forces that shape strategy. *Harvard Business Review*, 86(1), 78–93.

Annotation:

Porter explains how competitive forces influence business strategy and market positioning. The article introduces a framework for analyzing industry structure and profitability. This source is widely used in business studies and provides practical insights for strategic planning. It is helpful for research on competition, market analysis, and organizational strategy.



CollegeEssay