

# Social And Cultural Anthropology Extended Essay Example

Social and cultural anthropology is a complex field that examines the social and cultural practices of human societies across the world. In this essay, we will explore the various aspects of social and cultural anthropology, including its history, key concepts, and research methods.

## History of Social and Cultural Anthropology

Social and cultural anthropology emerged as a distinct discipline in the late 19th century, with scholars like Franz Boas and Bronislaw Malinowski making significant contributions to its development. These scholars argued that it was necessary to study cultures in their own right, rather than through the lens of European colonialism.

## Key Concepts in Social and Cultural Anthropology

One of the key concepts in social and cultural anthropology is cultural relativism, which suggests that cultures must be understood in their own terms, rather than being evaluated against Western standards. Another important concept is ethnography, which involves the detailed study of cultures and their practices through fieldwork.

## Research Methods in Social and Cultural Anthropology

Social and cultural anthropologists use a variety of research methods, including participant observation, interviews, and archival research. Participant observation involves immersing oneself in a culture and observing its practices and social dynamics firsthand. Interviews are used to gather information about people's beliefs, values, and experiences, while archival research involves analyzing historical documents and other records.

## Social and Cultural Anthropology in Practice

Social and cultural anthropology has been applied in a variety of contexts, including the study of social inequality, migration, and globalization. For example, anthropologists may study how different cultural groups interact with one another in urban environments or how globalization is affecting traditional ways of life in rural communities.

## Conclusion

Social and cultural anthropology is a vital field that helps us understand the complexities of human societies and cultures. By examining the history, key concepts, and research methods of this discipline, we can gain a deeper appreciation for the diversity of human experience and the social and cultural practices that shape our world.