

Contract Law

Title:

Has a Valid Contract Been Formed Between Emily and TechWorld? An ILAC Law Essay Example

Scenario

TechWorld advertised a laptop online for **£650**.

Emily immediately placed the item in her online shopping basket and completed payment. She received an automated email stating:

"Thank you for your order. This email acknowledges receipt of your order."

The following morning TechWorld emailed Emily explaining that the advertised price resulted from a technical error. The correct price should have been **£1,450**, and the order had been cancelled.

Emily argues that a legally binding contract had already been formed.

Why this works well

Students can analyse:

- Offer vs invitation to treat
- Acceptance
- Electronic contracts
- Mistake
- Remedies

Key authorities

- *Partridge v Crittenden* [1968] 1 WLR 1204
- *Pharmaceutical Society v Boots* [1953] 1 QB 401
- *Fisher v Bell* [1961] 1 QB 394
- *Entores Ltd v Miles Far East Corporation* [1955] 2 QB 327
- *Brinkibon Ltd v Stahag Stahl* [1983] 2 AC 34