

PERSUASIVE ESSAY OUTLINE

Purpose: To persuade _____

Audience: _____

Paragraph 1: Introduction

Open with a catchy beginning such as a question, an unusual detail, a fact, or a strong statement.

State the issue or question: _____

Opinion statement about the issue: *I believe* _____

_____.

Paragraph 2: Reason and evidence for my position

Use words that show organization for this paragraph. For example:

First To begin with Number one . . .

Reason #1: _____

A. Evidence (examples/stories): _____

B. Evidence (examples/stories): _____

Paragraph 3: Reason and evidence for my position

Use words that show organization for this paragraph. For example:

Second Next Number two . . .

Reason #2: _____

A. Evidence (examples/stories): _____

B. Evidence (examples/stories): _____

Paragraph 4: Counter argument and my response to that argument

Use words that show organization for this paragraph. For example:

Some people may say. . . . Some people may argue . . .

Others believe . . . Others hold the opinion that . . .

A. Counter argument (reread the prompt): _____

B. My response/solutions: _____

Paragraph 5: Conclusion

Use words that show organization for this paragraph. For example:

In conclusion . . .

To summarize . . .

To restate my point . . .

Restate your opinion: *I believe* _____

Summarize the reasons you've given for your opinion.

1. _____

2. _____

3. _____

Personal comment or make a call to action (please support/join/do) *if necessary*.
