

Student's Name

Professor's Name

Course Name/Code

Date

Rhetorical Analysis Essay (Intro Example)

In April 1963, Martin Luther King Jr. wrote 'Letter from Birmingham Jail' in response to eight white Alabama clergymen who had published an open letter criticizing the timing of the Civil Rights Movement's nonviolent direct action campaigns. King's immediate audience was specific: fellow clergymen who opposed not segregation itself but what they called the 'unwise and untimely' tactics of the Birmingham demonstrations. Every rhetorical choice in the letter reflects that precision. Through direct logical refutation, sustained scriptural allusion, and a carefully escalated appeal to the clergymen's own moral framework, King constructs an argument that his audience, of all audiences, could not reject on principled grounds.



College Essay