

My short-term career objective is to work as a strategy consultant at a leading firm such as McKinsey or BCG, where I can engage with complex business problems across industries and geographies. This role will also help me enhance my analytical decision-making, gain executive-level communication skills, and understand how high-impact organizations can translate strategy into tangible outcomes. As a sales and marketing professional, I have observed how potential products and motivated teams fail in the absence of a coherent strategy and aligned leadership. A career in consulting will enable me to address this gap while accelerating my development as a business leader.

My long-term goals revolve around becoming a senior leader in a growing organization and eventually establishing a venture based on sustainable and inclusive business solutions. I am determined to establish organizations that can be both commercially successful and contribute to the world's social and economic challenges, especially in the developing world, where innovation and ethical leadership are in demand. I aspire to become a leader who integrates financial discipline and long-term value creation to society.

Earning an MBA from Harvard Business School is crucial in achieving these objectives. Studying at Harvard Business School will help me refine my skills of effective decision-making through the experience of real business-related issues. Other relevant courses, including Leadership, Organization Behavior, and Strategy, will enhance my capabilities in managing diverse teams and generating scalable business models. The HBS community is also very crucial. Studying with a diverse group of students who have different international and professional experiences will help open my mind and break my assumptions. The focus of the School on “leaders who make a difference” resonates well with my desire to make a difference beyond profit.

Harvard Business School will not only equip me with essential knowledge on business, but also instill confidence, an ethical foundation, and a global orientation that can help me reach my short- and long-term career objectives.